

**Fair, affordable, sustainable?**  
**The future of care funding for  
older people and their carers**

Stephen Burke, Chief Executive,  
Counsel and Care

[www.counselandcare.org.uk](http://www.counselandcare.org.uk)

# About Counsel and Care



- national charity working with older people, their families and carers to get the best care and support
- providing advice and information
- campaigning for better care
- policy and practice informed by real concerns and experiences

# Why a new approach to care?



- the current system isn't working
- rationing undermines personalised and preventive care
- changing demands and expectations
- dementia, disabilities, long term conditions
- a growing funding gap
- it's not just care, it's about caring neighbourhoods

# Right care Right deal research



- Two-thirds have no plans to put any money aside to fund their care in older age
- Faced with a choice of local authority support, paying for a private service or turning to family and friends, two-thirds are likely to seek help from family or friends
- Well over two-thirds of people (70%) think government is failing to provide adequate support to family members who care for older relatives.
- People want a more **personalised** care system: well over half (56%) would prefer to receive a cash sum direct from social services enabling them to arrange their own care;
- Nearly half (48%) of people felt that even finding out any information about social care was **confusing**.
- 75% would pay extra income tax for better care



# Policy drivers for change

- White Paper 2006
- Sure Start to Later Life
- Putting People First
- wider public service reform
- strategies galore in 2008
- care funding green paper
- general election and CSR 2011

# Common themes for change



- in control – personal budgets
- early intervention and prevention
- information, advice and advocacy
- better support for carers
- ‘that bit of help’
- improving quality of care
- beyond care to health and wellbeing
- housing, telecare, transport



# A system for the future

- simple, fairer, consistent, transparent, flexible
- universal and targeted
- national and local
- beyond care, mobilising LSPs/LAAs
- caring neighbourhoods for all ages
- bold and ambitious re care funding



# A new future for care

- serving all older residents and carers
- using joint strategic needs assessments, LSPs and LAAs
- creative use of existing resources beyond care budgets
- a new frontier for family policy across all generations
- places that are good to grow old in
- care is everybody's business



# Lessons from abroad

- strong central government lead, national framework and local delivery
- universal access
- single funding stream
- local integration of health and care
- support and rights for family carers
- system-wide not piecemeal reform



# Paying for better care

- better use of existing resources
- collectively or individually?
- tax, national insurance
- Wanless partnership models
- social insurance – national care fund
- private insurance, equity release
- debate to and beyond green paper

**Counsel and Care**  
**Advice Line 0845 300 7585**  
**Monday to Friday 10.00 am-4.00 pm**  
**(except Wednesday 10.00 am-1.00 pm)**

**Email Advice**

**[advice@counselandcare.org.uk](mailto:advice@counselandcare.org.uk)**

**[www.counselandcare.org.uk](http://www.counselandcare.org.uk)**

**Your donations, legacies and payroll giving  
enable Counsel and Care to get the best care and  
support for older people, their families and carers.**

**Details for on-line giving can be found at**

**[www.counselandcare.org.uk/supporting-us/donate/](http://www.counselandcare.org.uk/supporting-us/donate/)**