




Friends

with Dementia

Developing a Peer Support and learning network with outreach to the British Asian Community



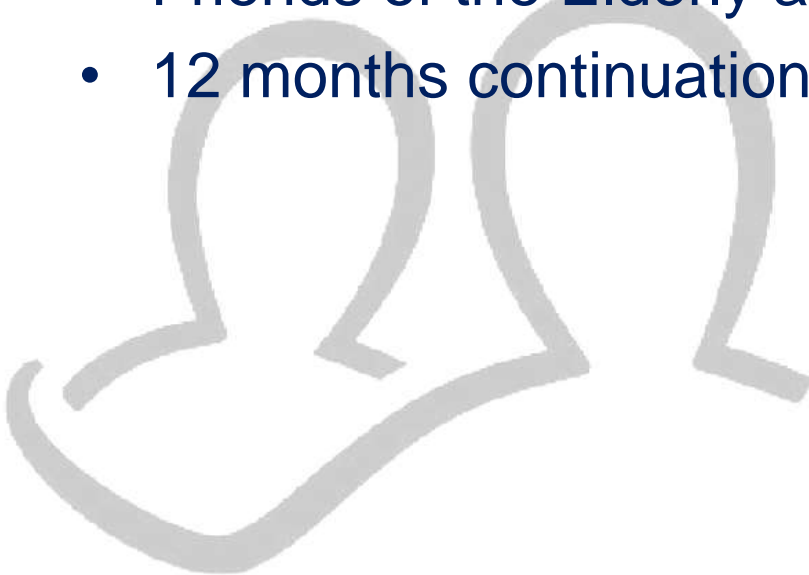
Linda Cornelia and Sreeparna Roy
Friends of the Elderly

People from black and minority ethnic groups and dementia (UK)

- Estimated 11,000 people with dementia
- BME population has a younger age profile
- 6.1% are under 65 (young onset dementia)
- Older people from BME groups will increase steadily
- People with dementia from BME groups will rise quickly
- Services remain inappropriate and inaccessible

Project History

- National Dementia Strategy
- Peer support and learning network demonstrator site
- Department of Health funded for 18 months
- Friends of the Elderly and Surrey County Council(SCC)
- 12 months continuation funding from SCC



Dementia Demographics

- Woking Borough has a population of 89,840
- 13,101 over 65
- *Joint Strategic Needs Assessment (JSNA) estimates -*
 - *- 1,028 over 65 with dementia*
 - *- 130 under 65 with dementia*
- *Highest number of BME residents in Surrey (5.4%)*



Woking Asian Community

- 4,700 residents - Pakistani, Indian or Bangladeshi
Established in the 1960s
- Migrated from Mirpur district, North East Pakistan
- Majority of people live in the Maybury area of Woking
- Significant number of elders
- The community does not access dementia services

A significant portion of the population is settled in England – largely in the Midlands and Northern England. This is why Mirpur is known as ‘Little England’ as well as being a twin city with Bradford. (Wikipedia)

Project Aims

- Increase knowledge of dementia within the local Asian Community
- Encourage diagnosis
- Increase access to dementia services in Woking
- Establish peer support groups



British Asian Outreach Service

- Commenced April 2010
- The Bradbury Resource Centre
- Access to the British Asian Outreach Worker
- Asian Languages spoken - Urdu, Bengali and Hindi
- Appropriate literature available
- Culturally acceptable premises used
- Community Health Champion



Perception of dementia

- Cultural
- Religious
- Social
- Gender
- Languages
- Educational



Understanding cultural expectations and requirements

- Strong links with established BME organisations
- Joining multi cultural projects in the community
- ‘Reaching out’ to community groups
- Networking and partnership development
- Engaging health and social care professionals
- Providing information in key languages
- Building trust
- Being aware and sensitive to cultural, linguistic and religious differences



Case Study

Friends of the Elderly

www.fote.org.uk

