

CARINGTIMES

The management magazine for the long term care sector

Market information

The top magazine

Caring Times contains news, analysis, business & financial pages, property market information expert professional advice, people and quality care organisation profiles, review of government policy, features and much, much more.

The market you reach

- Public companies, private companies, not-for-profit organisations and charities, local authorities and other public sector owners who operate nursing and residential homes in the UK.
- Plus: financial institutions, architects, inspection & registration authorities, consultants, business transfer agents and other professionals and organisations serving the market.

Market size and value

The total annual spending by nursing and residential Homes in the UK is an estimated £3 billion, serving the needs of about 520,000 people in residential care.

Circulation

Directors/owners/senior managers of organisations of more than 3 homes	579
Owners/managers/matrons of individual homes with 20 beds or more	10,014
Owners/managers/matrons of modern individual homes with less than 20 beds	6,180
Financiers/architects/consultants/business transfer agents	568
TOTAL	17,341

UK Mailing geographical breakdown

- Midlands 16% ● Northern 25% ● Northern Ireland 4% ● Scotland 6% ● South East & London 33% ● South West 13% ● Wales 4%

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For more information please call: 020 7720 2108