

Hawker Events, Culvert House, London SW11 5DH
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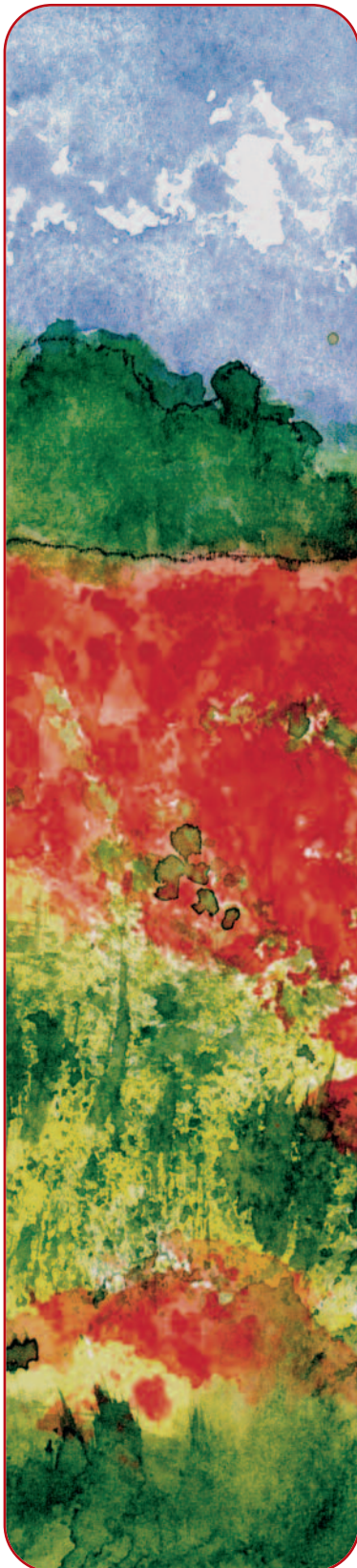


Dear Colleague,

As a professional with an interest in Dementia Care, we very much hope you will wish to attend this important conference. Please complete the booking form on the back page. We would be most grateful if you would also forward the brochure to those who you believe would also benefit from the conference.

Yours sincerely,

Shital Patel



Conference

Maintaining momentum matters: Recharging dementia care

University of Surrey,
Guildford

23 April 2010

Organised by The Journal of Dementia Care

In association with: Dementia Care Matters
& Division of Health and Social Care,
University of Surrey
& Alzheimer's Society Surrey branches

- ✓ Personal training
- ✓ Resources for colleagues

- ✓ Debate and discussion
- ✓ Networking opportunities

Who should attend

- ✓ Care home managers
- ✓ Clinical psychologists
- ✓ Commissioners and providers
- ✓ Community mental health teams
- ✓ Dementia care staff
- ✓ Home care staff
- ✓ Inspection teams
- ✓ Mental health service managers
- ✓ Nursing staff
- ✓ Old age psychiatrists
- ✓ Occupational therapists
- ✓ Physiotherapists
- ✓ Project managers
- ✓ Social care workers
- ✓ Social work staff
- ✓ Speech and language therapists

Maintaining momentum Recharging dementia

FROM

9.15-9.45am

Registration. Refreshments and exhibition viewing

9.50am

Chair's introduction: David Sheard, Director, Dementia Care Matters

10.00-10.40

Never give up! Innovative tools to prevent staff burnout

In this unique presentation actress and film-maker Amanda Waring will provide innovative and valuable tools to maintain staff momentum and prevent burnout. Amanda will share her knowledge and practice of complementary therapies, theatre skills and film-making to inspire and support the emotional and spiritual needs of people as residents, relatives and staff.

Followed by questions and discussion

10.40-11.30

Evaluation of the 'Being a star' programme – a successful new approach to training

Mo Ray, Director of Postgraduate Social Work Studies, Keele University and Peter Priednieks, Deputy Director, Dementia Care Matters will report the positive findings of a one-year independently evaluated study of this new approach which shifts the emphasis away from dementia care awareness training to focusing on personhood in participants and developing action-based

skills. Followed by questions and discussion

11.30-12.00

Refreshments and exhibition viewing

12.00-1.00pm

PARALLEL SESSIONS

1. LEARNING FROM THE LEARNING DISABILITY FIELD

Gill Bailey, Lead Trainer on Dementia, Helen Sanderson Associates will explain how person-centred thinking has been used in learning disability services to influence people's lives positively, and discuss how these skills can help us deliver dignity in care for people living with a dementia.

2. LEARNING FROM MENTAL HEALTH SERVICES TO PEOPLE OF WORKING AGE: THE RECOVERY MODEL

Trevor Adams, Strategic Lead for Dementia Care, Division of Health and Social Care, University of Surrey and Jane Winson, Trainee Nurse Consultant in Dementia Care, Southampton will explain how this model of mental health care, currently popular in services to people of working age, may be applied to dementia care, and will discuss how professionals can support the 'recovery' of a person with dementia to help them lead a meaningful life, build a positive approach and maintain control.

About the organisers: **The Journal of Dementia Care** is a multidisciplinary journal for all professional staff working with people with dementia, in hospitals, nursing and residential care homes, day units and the community. It is published by Hawker Publications Limited, which also publishes *Caring Times* and a series of NVQ training handbooks.

- ✓ Expert speakers
- ✓ Certificate of attendance

- ✓ In-depth workshops
- ✓ Run by experienced JDC team

Momentum matters: Dementia care

23 April 2010

3. LEARNING FROM THE HOSPICE MOVEMENT

Jenny Buckley, Head of Education, St Wilfrid's Hospice, Chichester will invite discussion on end-of-life care for people with dementia, focusing especially on the importance of self awareness and self care when looking after dying people.

4. LEARNING FROM OTHER PROFESSIONS

People with dementia will speak in this session, bringing their perspectives of life and varied professional experience to bear in a discussion of the support and services they are offered now. Facilitated by Professor Karen Bryan, Head of Division, Health and Social Care, Faculty of Health and Medical Sciences, University of Surrey.

5. LEARNING FROM THE LONG-TERM CONDITIONS FIELD

Speaker and details to be confirmed

1.00-2.00pm

Lunch and exhibition viewing

2.10-3.10

PARALLEL SESSIONS REPEATED:

1. LEARNING FROM THE LEARNING DISABILITY FIELD Gill Bailey

2. LEARNING FROM MENTAL HEALTH: THE RECOVERY MODEL

Trevor Adams and Jane Winson

3. LEARNING FROM THE HOSPICE MOVEMENT Jenny Buckley

4. LEARNING FROM OTHER PROFESSIONS with Karen Bryan

5. LEARNING FROM THE LONG-TERM CONDITIONS FIELD speaker tbc

3.15-4.00

Motoring on in dementia care: Maintaining momentum, motivating people (and TV moments)

David Sheard, Director, Dementia Care Matters

4.00pm

Tea and close



The cover image is a detail of a work entitled *Poppy Field*, by Jean Griffiths at Shrewsbury Alzheimer's Society painting group run by art therapist Elisha Maran-Barnell. The artwork is featured in the 2010 JDC Creativity in Dementia Care Calendar, copies of which are available from Hawker Publications. Email remi@hawkerpublications.com or call 020 7720 2108 ext 211.

This conference will focus on the importance - and the difficulties - of sustaining inspirational leadership and improvements in dementia care practice. Speakers will bring fresh ideas and perspectives from other fields.

Conference themes

- ✓ Training and staff development
- ✓ Evidence-based practice
- ✓ Person-centred approach
- ✓ The National Dementia Strategy
- ✓ New ideas and perspectives
- ✓ Learning from other professions and fields
- ✓ Improving quality of life in care homes

Cancellations and changes:

Cancellations received in writing seven working days before the event will be subject to a £25 administration fee. After this date it is regretted that no refunds can be made nor invoices cancelled. Substitution of delegates is acceptable at any time. In the event of cancellation by the organisers, liability will be restricted to a refund of the fees paid. It may be necessary for reasons beyond the control of the organisers to make changes to speakers, content or timing of the programme.

Venue information: Austin Pearce Building, University of Surrey, Guildford, Surrey GU2 7XH, tel 01483 686767. Full travel, accommodation and invoicing information will be sent with booking confirmation. For details of our other conferences and publications, visit www.careinfo.org

Guildford Dementia Care 2010 Booking Form

To guarantee your place at this conference, please supply all the information requested: • Please supply delegate details – information will be sent to the first named person • Please give us the appropriate payment details – you must fill in one of the five payment options to secure your place • Please supply full contact details and the address of the organisation or department paying for your conference places. **Late bookings: If you are booking within 14 days of the conference, payment or a purchase order must be enclosed with your booking.**

1. DELEGATE DETAILS

Please list all delegates attending. Information will be sent to the first named delegate (Name 1). Please tick the box at end of each email address line if the address holder would not like to receive information from Hawker Publications/Hawker Events by email.

Name 1: _____

Position: _____

Company/organisation: _____

Address for delegate information: _____

Postcode: _____

Tel: _____

Email address: _____

Name 2: _____

Position: _____

Email address: _____

Name 3: _____

Position: _____

Email address: _____



**CLOSING DATE FOR BOOKINGS:
Friday, 16 April 2010**

Please amend any of the details in the address panel above that are incorrect.

Send this form now to: Helena Stroud,
Hawker Publications, Culvert House,
Culvert Road, London SW11 5DH
Fax: 020 7498 3023
Email: helena@hawkerpublications.com

2. PAYMENT

Cost per person: £153.00 plus VAT@17.5% (£179.78).

Special offer: Book two or more delegates from the same organisation and receive a 10% discount on all bookings: £137.70 per person plus VAT@17.5% (£161.80).

Please fill in the number of places and tick one method of payment.

NUMBER OF PLACES

I would like to book _____ conference place(s). Total amount: _____

INVOICE

We can invoice your organisation with a Purchase Order:

Purchase Order number: _____

Please attach the Purchase Order to this form.

CHEQUE

I would like to book _____ conference place(s). Total amount: £_____. Please note: All cheques should be made payable to HAWKER PUBLICATIONS LTD.

BACS

Barclays Bank. Sort code: 20-65-63. Account number: 60438324. Please give the name in section 3 below as a payment reference. Send confirmation of remittance to Shital Patel at the address at the bottom of the left-hand column of this form.

CREDIT CARD

Mastercard/Visa/Maestro (please select card type)

Card No: _____

Expires: _____

Issue no. (Maestro only): _____

Valid from (if on card): _____

Last 3 digits on the signature strip of card: _____

Name on card: _____

House number of billing address: _____

Postcode of billing address: _____

Signature: _____

3. INVOICING/PAYMENT ADDRESS

Please complete the section below giving the details of the person responsible for payment.

Name: _____

Position: _____

Company/organisation: _____

Address for invoice: _____

Postcode: _____

Tel: _____

Fax: _____