

tide – Together in dementia everyday

Investment brings benefits for carers

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Session 2.5

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What We're Going to Talk About.....

Our achievements during 2017

Our development programme for carers

How we know we are having an impact

What next?

Funding matters!

The Big Lottery Bang Sept 2016:

- Focus on Liverpool City and Greater Manchester regions
- Continue our work across England and with national policy makers
- Roll out our development programme for carers

Life Changes Trust April 2017:

- Establish Tide in Scotland
- Work with other partners – DEEP, NDCAN
- Engage through dementia-friendly communities programme

What have we achieved in 2017?

A growing membership since September 2016:

- 83% increase in carers & former carers – 300
- 1/3 in Liverpool City & Greater Manchester regions
- 100% increase in professionals

An extended staff team

- Three Carers Engagement Leads in England
- Core office team – operations, finance, business development
- Scottish office established

What else?

- Website launched
- Social media – 1400 twitter followers
- Refined and delivered our development programme
- Growing membership & activity in Wales
- Continued to contribute to national policy development
- Participated in research programmes
- Leading role in 1st Carers Conference in Scotland

Our development programme for carers

- Developed with carers for carers
- Equips carers who want to get involved with skills, knowledge & confidence
- Helps them recognize they are experts in care & to tell their stories with impact
- Supports them before, during and after involvement activity
- Bespoke 'mix and match' modules

What does it include?

- An induction session – what is tide and how can they contribute?
- Maze Runner – getting to know the health and social care system
- Listening, Speaking and Presenting to Influence
- Working with the media
- You Can't Pour from an Empty Cup – looking after your own needs

How do we know we're having an impact?

- Feedback from participants
- Feedback from audiences
- External evaluation partners – ARC

What carer participants have told us

- *‘The training was a fun thing to do, tips were great, fantastic to learn from an expert in a friendly, supportive way’*
- *‘Helped me to recap on some of the tips I already knew and gave me the opportunity to apply it on my own presentation’*
- *‘Made me want to reach for the stars!’*

One carer's experience of involvement

' I felt validated... the tide team made me feel totally included and the feedback to my speech gave me validation for the anger I felt...because tide gave me that opportunity I feel more confident and determined to do whatever I can to move that forward'

Shahid's story

- Why it is important for me to speak up
- How tide has helped me to do so

‘ Having cared for my mum I knew how important it was for me to share my experience at Congress [last year], that was huge in itself...some people from BAME communities may not be able to talk about dementia...The tide team supported me leading up to Congress, during and afterwards and I was able to discuss my speech with them’

Feedback from audiences

‘Your honesty has inspired others to make a difference in delirium care... My colleague is already channeling her learning from you into the Yorkshire & Humber delirium project’

‘Our loved ones deserve better, it’s totally unacceptable. How eloquently articulated, thank you for sharing your heart-breaking experience and you clearly did an amazing job for your husband’

Our external evaluation – some early messages

Tide has

- Built strong relationships – a place at the table, collaboration with others
- Been heard – tide is known and respected
- Listened to carers
- Supported others – e.g. understanding Human Rights
- Challenged the status quo
- Ensured tide is credited for work undertaken

What else?

- Tide can give carers a voice – but they need to be heard. Organisations are not always receptive
- Some organisations think they involve carers already so don't need tide
- Some recognize they need to involve carers but have no resources to fund it

What next?

- Continue to grow our network of carers
- Increase the diversity of our carers
- Keep knocking on the door!
- Strengthen collaboration with other organisations
- Provide evidence that involving carers brings benefits all round

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